

COMLUX SIGNS ENDORSEMENT AGREEMENT WITH ROMAIN GROSJEAN



Indianapolis – March 25, 2025 – Comlux, one of the leaders in private aviation industry, has signed a 3-year endorsement agreement with Romain Grosjean, a Swiss racing driver who competes in the IMSA SportsCar Championship for Lamborghini and serves as a reserve driver in the IndyCar Series for Prema.

The partnership between Comlux and Romain Grosjean is a logical evolution given the fact that Comlux's main cabin completion and maintenance center is located in Indianapolis, USA, while the rich motorsport history of Indianapolis is dating back to 1909 when the Indianapolis Motor Speedway was built. Within his prolific racing career, in 2021 Romain moved to the IndyCar Series, which is North America's premier open-wheel auto racing series. Moreover, Romain is an aviation enthusiast, a licensed pilot, and a private jet owner, currently operating a Beechcraft Premier 1. All this together make the cooperation between Comlux and Romain Grosjean the perfect match.

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Although the relationship between motorsports and aviation might seem distant at first, there are in fact many commonalities between the two industries. Both industries require extreme attention to detail, precise engineering, technical acumen, extensive R&D, strategic thinking, talent, and last but not least teamwork to become a leader on the worldwide scale.

In the frame of the sponsorship agreement, Romain Grosjean will participate in various activities and events organized by Comlux and will endorse and promote Comlux's services to the motorsport community both offline and online.

Adam White, CEO Comlux Completion said: *"Comlux America is very excited about increasing our involvement and sponsorships in Indianapolis's strong racing culture and history. As a Swiss-owned company with a rich history of excellence in VIP aircraft outfitting, Romain is a tailored fit for this sponsorship with his Swiss heritage, pilot license, and F1 and Indy Car racing excellence."*

Romain Grosjean: *"I'm super excited to be representing Comlux in this multi-year partnership and to be selected as one of their very few ambassadors. They are leaders in the aviation space and I always like to align myself with the best in any business. I'm looking forward to working on projects with them for many years to come and becoming more involved in the world of Comlux."*

Comlux is one of the leaders in business aviation, transaction and completion services. For over 20 years, the company has been *engineering luxury* for VIP customers seeking personal and professional management of their private aviation needs, including aircraft sales and acquisitions, aircraft operations and charter management, cabin interiors, maintenance and upgrades. Headquartered in Switzerland with a global presence around the world, Comlux delivers world-class, Swiss-made business aviation services.

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